

FOR IMMEDIATE RELEASE

April 28, 2016

(Toronto, On) - Lake Ontario Offshore Racing are proud to announce Humberview Chevrolet Buick GMC & Motorsports Brands and Humberview Volkswagen on behalf of DriveHG.ca as the Title Sponsor for LOOR. The primary focus of this partnership will be on the Susan Hood Trophy Race and the Lake Ontario 300 Challenge.

"We are extremely excited to welcome the Humberview Group as a Title Sponsor for the Susan Hood and LO300 races." commented Joe Doris, Chair of Lake Ontario Offshore Racing. "We look forward to racers in these events experiencing a new level of enthusiasm for onshore activities as well as out on the race course." Joe added that more specific details on the benefits that this new arrangement will bring to race participants will be shared in the coming weeks.

The Humberview Group, under the name DriveHG.ca, owns and operates 28 dealerships in Ontario with over 1400 team members. Representing virtually all automotive brands, the Humberview Group prides themselves on serving their customers better each and every day. Giving back to the surrounding community is a big part of who they are and an important value in their organization. From the Dorothy Ley Hospice Race, to Bike Sponsorships, Ski Sponsorships, and many more philanthropic endeavours, this automotive group is passionate about enlivening its community.

Lake Ontario Offshore Racing (LOOR) of the Port Credit Yacht Club (PCYC) is dedicated to bringing the offshore sailboat racing experience to Lake Ontario. This is accomplished with its running of the Lake Ontario 300/600 Challenge Race (LO300/LO600), including the Solo Challenge, the Susan Hood Trophy Race (SHTR) and the Lake Ontario Short Handed Racing Series (LOSHRS) offshore sailboat races. This is augmented by LOOR's educational series throughout the Lake Ontario basin and promotion of other activities related to offshore racing. A key focus of LOOR is the safety of offshore racing.

For more information, see:

- Lake Ontario Offshore Racing: LOOR
- Humberview Group: DriveHG.ca
- Or contact: info@loor.ca

About Andrew Lennox – General Manager of Humberview Chevrolet Buick GMC & Motorsports Brands

Andrew Lennox began his career in the automotive in 1988. He joined The Humberview Group (HG) in the summer of 2014, and manages four of the HG locations.

He has been a member of the Port Credit Yacht Club since 2004 has spent his entire life surrounded by boats. Racing was in his blood at an early age, spurred on by his father Skip Lennox, a member of the Canadian Olympic team in 1964. Andrew has raced Opti's as a kid,

Lasers, various J boats in the past and is currently preparing a Shark for the Worlds next year in Toronto.

About Jim Leckie – General Manager of Humberview Volkswagen

Jim Leckie has over 25 years of experience working as an automotive executive. Today he acts as the General Manager for Humberview Volkswagen dealership on The Queensway in Etobicoke.

Jim has been a member at the PCYC for three years and eagerly waits for his first sail at the start of the season. He has participated in countless races, but most recently has been crewing on 'Relentless', a Farr 40. He 'Relentless' has Line Honours in Lake Ontario 300 for IRC1, has won 7 of 9 Lake Ontario regattas, and notably last year, took 'O Canada' an Open 60, right to the line but lost overall line honours by a mere minute and twenty-nine!

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