



MEDIA ANOUNCEMENT

For immediate release: July 11, 2017

Volvo 60 Ocean Racing Yachts will be competing in the 2017 Lake Ontario 300 Challenge

The Volvo Open 60 Yacht was designed to compete in the Volvo Ocean - Round the World Race, considered to be the toughest race in the world. Two of these yachts are travelling from Quebec to race this year in the Lake Ontario 300 Challenge and will be arriving July 13th.

Atlas Ocean Racing are bringing the Volvo 60s to the start line of the LO300 to not only compete, but also to connect with local Ontario sailors and sailing enthusiasts by offering different kinds of racing events. This could include hosting Junior Sailing and conducting charity events to introduce ocean racing through match-racing events. The participation of these two yachts in this year's LO300 will highlight the unique excitement of match racing.

Esprit de Corps IV (former Amer Sports One during the VOR2001-02, and also former Spirit of Adventure of Derek Hatfield), skippered by Gilles Barbot, is coming back from a racing winter season in the Caribbean's, and was also involved into a rescue operation during the Antigua to Bermuda Race. It will have 12 to 14 crew onboard from Ontario and Québec.

Esprit de Corps III, (former Brunel-Sunergy from the Whitbread 1997-98), skippered by Maxime Grimard, is the yacht that arrived 2nd at the last edition of the Halifax to Saint Pierre Ocean Race (Route Halifax St Pierre). It will have onboard well-know sailor from Québec, Georges Leblanc as navigator/tactician) and 10 crew from Québec and Montréal.

"It is exciting to see these powerful yachts under sail, but to see them compete in the Lake Ontario 300 Challenge is excitement at a different level. These boats are very fast and designed for heavy cross winds and huge seas. Lake Ontario can produce some extreme conditions, but can also be as flat as a pancake during the evening hours, which may not favour these boats", commented Joe Doris, Chair of LOOR, who is a former Sperry Cup Trophy winner.

www.loor.ca

Port Credit Yacht Club, 115 Lakefront Promenade, Mississauga, ON L6E 3G6



DATES:

Friday July 14th - Pre-Race activities start

Saturday July 15th – 10:00 AM Race Start

Saturday July 15th – 9:40 AM Media Boat Departure from dock

Monday July 17th – First Finishers are expected (dependant on wind)

All media are invited to attend early Saturday AM breakfast prior to race and if advance notice is given, view the start from the LO300 Media Boat. Accommodations can also be made for attending the Friday evening festivities.

LOCATION:

Port Credit Yacht Club
115 Lakefront Promenade
Mississauga, ON

CONTACTS:

Joe Doris - Chairman	joe.doris@anixter.com	416-801-6551
Louisa Sonosky - Media Relations	louisa@parker-media.ca	647-467-7231
Jeff Chalmers - Media	jeffchalmers@rogers.com	(416) 312-5091
Steve Singer – Marketing	stevesinger88@gmail.com	416-452-8021

WEBSITE INFORMATION

Website: <http://loor.ca/lake-ontario-300/>
Media Registration: https://yachtscoring.com/press_signup.cfm
Title Sponsor: [driveHG](#) The Humberview Group
Scoring Webpage: <https://yachtscoring.com/emenu.cfm?eID=2990>
Race Tracking Webpage: <http://loor.ca/lake-ontario-300/event/race-tracker/>

SOCIAL MEDIA CONTACT INFORMATION:

Facebook: @LOOR300
Twitter: @LO300
YouTube: <https://www.youtube.com/channel/UC-fsUocxIVM9m0By2vWjISw>
General Hashtag: #LOOR
Lo300 Specific: #LO300 #LO300Challenge

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