



MEDIA ANNOUNCEMENT

For immediate release: Wednesday, July 4, 2018

LAKE ONTARIO 300 TEAM CHALLENGE

Sponsored by:



The 2018 Lake Ontario 300 Challenge will be contributing more to Junior Learn to Sail programs in the GTA thanks to the generosity of **Sperry Canada**. Sperry, a longtime supporter of the Lake Ontario 300 Challenge, will once again be supplying Lake Ontario Offshore Racing (LOOR) with product, competitor shirts and a donation to junior learn to sail, which will be used as prize money for the Team Challenge-Main Duck Island.

Pat Sturgeon Yachts remains the sponsor for the Team Challenge – Scotch Bonnet Island Course.

Since the inception of the Lake Ontario 300 Challenge, portions of the race proceeds have been donated to Junior Learn to Sail as part of the Deed of Gift. The Team Challenge was created to provide an avenue to dispense funds to Junior programs at a wider range of clubs participating in the Challenge. The Team Challenge also provides an excellent inter club competition within the Lake Ontario 300 Challenge helping to determine the supreme offshore racing club.

Winning teams will be presented with the Team Challenge Trophy and will have a keeper trophy to take to their home club with their respective donations.

For more information about the Team Challenge contact: sponsorship@loor.ca

Also see [Sperry Canada](#) and [Pat Sturgeon Yachts](#)

LOOR and PCYC are dedicated to bringing the offshore sailboat racing experience to Lake Ontario. This is accomplished with its running of the Lake Ontario 300/600 Challenge Races (LO300/LO600), including the Solo Challenge, the Susan Hood Trophy Race (SHTR) and the Lake Ontario Short Handed Racing Series (LOSHRS) offshore sailboat races. This is augmented by LOOR's educational series throughout the Lake Ontario basin and promotion of other activities related to offshore racing. A key focus of LOOR is the safety of offshore racing.

www.loor.ca

Port Credit Yacht Club, 115 Lakefront Promenade, Mississauga, ON L6E 3G6



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WEBSITE INFORMATION

Website: <http://loor.ca/lake-ontario-300/>
Title Sponsor: [driveHG](#) The Humberview Group

SOCIAL MEDIA CONTACT INFORMATION:

Facebook: @LOOR300
Twitter: @LO300
Instagram: @LOOR300
YouTube: <https://www.youtube.com/channel/UC-fsUocxIVM9m0By2vWjISw>
Hashtags: #LOOR / #LO300 / #LO300Challenge / #L0600

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