



MEDIA ANNOUNCEMENT

For immediate release: May 23rd, 2018

Evolution Sails and Access Abilities Team Up for LOSHRS:

Following the sudden, unexpected passing of longtime LOSHRS supporter Brian Chapman in January, Lake Ontario Offshore Racing is proud to welcome Evolution Sails and Access Abilities as co-sponsors for the annual LOSHRS Sail Giveaway for the 2018 series.

Greg Bratkiw (Evolution) is a lifelong Toronto sailor and has always been a great supporter of LOOR plus many other racing events. His team at the loft will help fill this void in our season, by providing the (up to) \$5,000 Evolution sail giveaway during our draw at Dalhousie YC dinner on Saturday September 15, 2018. We thank Greg very much for his support and look forward to working with him throughout the year.

In addition, longtime LOSHRS competitor David Courtney (Access Abilities), has offered to share in the expenses with Evolution Sails. We thank David for his support and commitment as well.

With Evolution / Access Abilities sponsoring the sail giveaway, and UCCI / UCCSC sponsoring the parties, the LOOR committee is looking to make 2018 the best year ever in the Lake Ontario Short Handed Racing Series.

LOOR and PCYC are dedicated to bringing the offshore sailboat racing experience to Lake Ontario. This is accomplished with its running of the Lake Ontario 300/600 Challenge Races (LO300/LO600), including the Solo Challenge, the Susan Hood Trophy Race (SHTR) and the Lake Ontario Short Handed Racing Series (LOSHRS) offshore sailboat races. This is augmented by LOOR's educational series throughout the Lake Ontario basin and promotion of other activities related to offshore racing. A key focus of LOOR is the safety of offshore racing.

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WEBSITE INFORMATION

Website: <http://loor.ca/lake-ontario-300/>
Title Sponsor: [driveHG](#) The Humberview Group

SOCIAL MEDIA CONTACT INFORMATION:

Facebook: @LOOR300 Twitter: @LO300
YouTube: <https://www.youtube.com/channel/UC-fsUocxIVM9m0By2vWjISw>
Hashtags: #LOOR / #LO300 / #LO300Challenge / #L0600

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