



March 25, 2022

DriveHG.ca Extend Their Commitment as Title Sponsor for LOOR

Lake Ontario Offshore Racing (LOOR) would like to announce that **The HUMBERVIEW GROUP of Automotive Dealerships**, well known as **DriveHG.ca**, have extended their commitment through 2022 as the Title Sponsor for LOOR. The focus of this partnership will continue to be on the Susan Hood Trophy Race and the Lake Ontario 300/600 Challenges, but now has been extended to include the Lake Ontario Short Handed Race (LOSHR) series.

“We are very proud and excited to continue working with the Humberview Group as our Title Sponsor for these offshore events” commented Monica Doedens, Chair of Lake Ontario Offshore Racing. “Over the past six years Drive.HG’s enthusiasm has resulted in a higher level of excitement on the race course and during onshore events and activities.”

The Humberview Group, under the name DriveHG.ca, owns and operates 21 stores in Ontario with over 5,000 vehicles and 1500 team members. Representing virtually all automotive brands, the Humberview Group prides themselves on **servicing their customers better each and every day**. Giving back to the surrounding community is a big part of who they are and an important value in their organization. From the Dorothy Ley Hospice Race, to Bike Sponsorships, Ski Sponsorships, and many more philanthropic endeavours, the Humberview Group is passionate about enlivening its community.

For more information:

- Lake Ontario Offshore Racing: www.loor.ca
- Humberview Group: www.DriveHG.ca
- Or contact: info@loor.ca

About Andrew Lennox – Andrew is currently General Manager for Drive HG’s newest acquisition Mercedes-Benz Brampton. He began his career in the automotive in 1988. He joined The Humberview Group (HG) in the summer of 2014 and has led a number of the HG locations. He has been a member of the Port Credit Yacht Club since 2004 and has spent his entire life surrounded by boats. Racing was in his blood at an early age, spurred on by his father Skip Lennox, a member of the Canadian Olympic team in 1964. Andrew has raced Opti’s as a kid, Lasers, and various J boats in the past, and is currently preparing a J/105 for this seasons events. He and his wife Jennifer spend much of their time cruising Lake Ontario in their pride and joy, Serendipity II, a Niagara 42.

About Monica Doedens – Chair, Lake Ontario Offshore Racing Committee Monica joined the LOOR committee in 2009 taking on the responsibilities of Shoreline Logistics and took on the role of Chair in 2018. She has been an active member of the Port Credit Yacht Club since the early 2000’s and enjoys participating in numerous racing events each season.

Lake Ontario Offshore Racing (LOOR) of the Port Credit Yacht Club (PCYC), is dedicated to bringing the offshore sailboat racing experience to Lake Ontario. This is accomplished with its running of the Lake Ontario 300/600 Challenge Races (LO300/LO600), including the Solo Challenge, the Susan Hood Trophy Race (SHTR) and the Lake Ontario Short Handed Racing Series (LOSHRS) offshore sailboat races. This is augmented by LOOR's educational series throughout the Lake Ontario basin and promotion of other activities related to offshore racing. A key focus of LOOR is the safety of offshore racing.

For more information regarding Lake Ontario Offshore Racing please visit loor.ca